

28 May 2020

All Active Asset Capital Limited

('AAAC' or 'the Company')

Board changes

Further to the Company's announcements on 7 May 2020 and 14 May 2020, the Board of AAAC ("the Board") is pleased to announce the appointment of Rodger Sargent to the Board as an Executive Director with immediate effect. Rodger has been a director of several quoted companies over the past 20 years, including S4 Capital plc, Satellite Solutions Worldwide Group plc and Sports Internet Group plc.

Additionally, James Normand, while remaining as Chairman, will manage an orderly handover of his executive duties to Rodger Sargent and has assumed the role of Non-Executive Chairman with immediate effect.

Pursuant to the AIM Rules for Companies, the following information is disclosed in relation to Mr Sargent:

Rodger David Sargent, aged 48, is, or has during the last five years, been a director or partner of the following companies and partnerships:

Current directorships or partnerships	Past directorships or partnerships
Nubem Novem Limited	Hertsford Capital plc
Baskerville Capital plc	Entertainment AI plc
	Logos Capital plc
	SONR News Limited
	SONR Media Limited
	SONR Brand Limited
	SONR Capital Limited
	SONR IP Limited
	Be Heard Group plc
	Satellite Solutions Worldwide Group plc
	S4 Capital plc
	SJPLL limited
	Contentment Limited

Rodger Sargent was a director of Contentment Limited, a software publishing company, when this company was put into Creditors Voluntary Liquidation in July 2016 and dissolved on 7 May 2018. The total deficit to creditors was approximately £867,648.

Rodger Sargent does not currently hold any ordinary shares in the Company.

For further information:

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Notes for editors about AAAC

AAAC is an investment company that was established as a platform for investors looking to access growing markets in the Asia-Pacific region. In October 2019, having previously sold one of its two investments, the Company broadened the geographical range of its investing policy to include Europe.

AAAC holds various warrants, options and shares in Asimilar Group plc ('Asimilar'). Asimilar is an AIM-quoted technology-focused investing company whose investing policy is to invest in businesses which have the potential to deliver significant returns. It focuses on opportunities in the Big Data, Machine Learning, Telematics and Internet of Things sectors.

AAAC's remaining investment in the Asia-Pacific region is a 7% holding in Myanmar Allure Group Co., Ltd. ("MAG"), which owns and operates the Allure Resort, a combined hotel, resort and gaming facility located in Tachileik province, Myanmar.

AAAC is publicly quoted and its shares are traded on the AIM market, which is operated by the London Stock Exchange.

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