

1 September 2023

**All Active Asset Capital Limited  
(‘AAA’ or ‘the Company’)**

**Subscription for new shares  
Investment in Sentiance**

*Subscription*

AAA announces that it has raised over £1,500,000 through the issue of new shares. At the Board’s absolute discretion, AAA will continue to accept subscriptions for new shares at the same issue price of 1p per share until total subscriptions reach £2,000,000.

Of the funds raised, €1,500,000 will be invested in the placing that Sentiance N.V. (‘Sentiance’) is due to complete later this month. Other existing Sentiance shareholders that have committed to invest in its placing include Toon Vanparys (Sentiance’s CEO), KPN Ventures (the venture capital arm of the Netherlands’ leading telecoms company) and PMV (the Growth Fund of the Flanders government) (through part conversion of its existing loan to Sentiance). Following this investment round, AAA will own 31.2% of Sentiance’s enlarged issued share capital.

The balance of funds raised in the AAA subscription will be used to fund the Company’s ongoing working capital.

*Sentiance*

Sentiance continues to make progress in the deployment of its artificial intelligence technology and platform. It has recently won new clients and expanded existing contracts, for example: *Nippon Koei*, a mobility integrator for transport authorities in South-East Asia; *Bang Jamin*, the leading Indonesian InsureTech business; *talabat*, the leading online delivery platform in the MENA region; and *RAC Australia*.

This new investment from AAA and other existing Sentiance shareholders will enable Sentiance to accelerate its growth plans and sales pipeline. AAA and Sentiance continue to work closely together to turn Sentiance’s ambitious plans into reality.

AAA’s Board will update shareholders on these and additional developments as they progress.

For further information:

**All Active Asset Capital Limited**

James Normand, Non-Executive Chairman

Colin McQuade, Executive Director

[www.aacap.com](http://www.aacap.com)

**Buchanan (Financial PR)**

Richard Oldworth / Chris Lane / Toto Berger

t: +44 (0)20 7466 5000

e: [AAAC@buchanan.uk.com](mailto:AAAC@buchanan.uk.com)